

### **Presentation**

There has been an explosion in the number of Web-based tools available for teachers to use with their students. With the rapid advancement of technology, it is challenging for teachers and educators to ensure that learning design approaches remain current. Teachers are expected to be up-to-date on - and be proficient in - the newest technology in the classroom.

### **Objectives**

The objective of the training course is to introduce teachers to conceptualizing and performing digital and social media enabled learning and teaching in their classrooms. This course is, in fact, designed to help teachers and educators understand how to incorporate very popular tech trends - social media, blogging, web-based tools - into the classroom.

Our trainers will help teachers to gain insight and learn some basic ideas to fully grasp all of the uses and benefits social media and web-based technology can have in their classrooms. We will provide participants with the skills to include digital and social media competencies in their daily didactic at school. The overall objective is to modernize and innovate school staff methodology, in order to make schools more attractive for students.

The training course provides the participants the necessary skills to:

- Explore new ways to teaching through social media and web tools;
- Provide school education staff with practical ideas on how they can incorporate technology into their existing teaching programmes;
- Brainstorming and debate on how ICT competencies in education can bring benefits;
- Develop effective web project ideas;
- Familiarize school education staff with using social media during classroom activities;
- Create a more attractive environment for students;
- Enable school education staff to become confident and competent enough to create a collaborative, interactive classroom experience for their students through the use of the ICT and social media.

### **Target groups**

The "Digital and Social Media Competencies@School" training course is addressed to headmasters, school inspectors, teachers, VET teachers and trainers, educators in different school levels who wish to acquire the skills for introducing new methodologies in their schools.

### **The Trainers**

All trainers are experienced in social media activities and in projects on how to implement digital competencies at school.

**Language of the course:** English and Italian

### **Programme**

#### **Day 1 — 4 hours**

Presentation of the course, the trainers and participants; Social media and digital competencies: a challenge, an opportunity or a threat for schools? Presentation of the main tools to be used at school; Online free platforms useful for schools (e-Twinning, Social Media for the education sector, Edmodo, Twitter, Mind mapping, Video Editing and sharing, Image creation and editing, Presentation tools, Classroom blogs, Podcasts).

#### **Day 2 — 4 hours**

Focus on Social media: great tools for communication and endless opportunities in student-teacher collaboration. How to create a Facebook Page, a Twitter and Instagram account; How to create groups and create exchange online; How to use social media for EU projects; How to integrate Facebook, Twitter and Instagram in class.

#### **Day 3 — 4 hours**

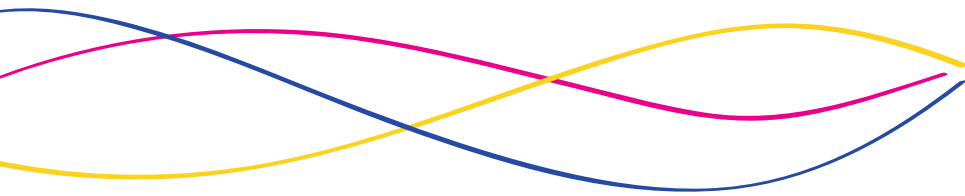
Focus on Digital Storytelling and Info graphics: support the telling of stories and your students' commitment to memory and abstraction of processes. How and why storytelling and info graphics can be used in class; The use of free tools for storytelling (e.g. Capzles, GoAnimate, ACMI or Comic Master); The use of Canvas for info graphics.

#### **Day 4 — 4 hours**

Let's work and make tips in practice! Practical session to create a Facebook page or Edmodo account for your school or classroom, info graphics and didactic material.

#### **Day 5 — 4 hours**

Visit to a school participating in a European project or Institutions or Associations active in EU projects and in the Educational field. Networking moments to establish new partnerships. Meeting with teachers and students.



**Course fee: 350€ + 70€ of administrative fee = 420€**

**Course venue: Rome, meeting venue to be confirmed**



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